

Verbal Judo

Tactical Communications for the Martial Artist

Trainer: Sifu Jim Sanborn, Jr. is a certified Verbal Judo trainer

Date: Saturday, March 3, 2012

Time: 12:00 – 2:00 pm

Tuition: \$25.00*

This course is designed to equip attendees with the knowledge on how to control verbal encounters in order to generate voluntary compliance. This program was created by the late George Thompson, Ph.D (Tactical Communication™) and provides the attendees with the verbal tactical tools necessary to successfully manage not only their daily routine, but also when the extraordinary confrontations occur. In most cases, confrontational situations can be diffused using words. However, because words sometimes fail, attendees will learn decision-making tactics required to justify enforcement-taking-action that includes the ability to disengage and/or escalate in order to generate compliance.

Course Topics:

- Active Listening Techniques
- Dealing with Difficult Persons
- Dealing with Verbal Abuse
- Knowing When Words Fail
- Articulating Your Force Responses
- Knowing When to Physically Intervene
- Developing Guards for Your Verbal Triggers
- Making a Positive Initial Contact
- Tactical Communication Theory
- Managing Verbal Resistance
- How to Develop Effective Verbal Simulations

*Make checks payable to Jim Sanborn.